

MacDougall is a strategic communications agency for clients dedicated to delivering new innovations that improve human health.

Investor Relations

Why It Matters

Investor relations is all about building trust, transparency and liquidity. How your company communicates your long-term value to the financial community can mean the difference between raising enough capital or running out of money before reaching the next value inflection point. Whether advancing towards a debut, an IPO or commercialization, having a sound IR strategy is essential to your success.

Our Approach

MacDougall's strategic IR counsel, capital advisory and high impact outreach is supported by our integrated communications planning and tactical execution. Our team's substantial VC and Wall Street experience, extensive networks and significant understanding of the importance of building credibility and cultivating your corporate brand sets our service apart. We have experience with public and private biotech and healthcare companies at all stages, throughout their evolution.

Supporting Tactics



- Strategic and capital advisory, outreach
- Run-up-to-IPO advisory, outreach
- Integrated corporate communications planning
- IR program design and execution



Get in Touch



MacDougall is here as your partner in investor relations. [Contact our team today](#) to see how we can help.

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